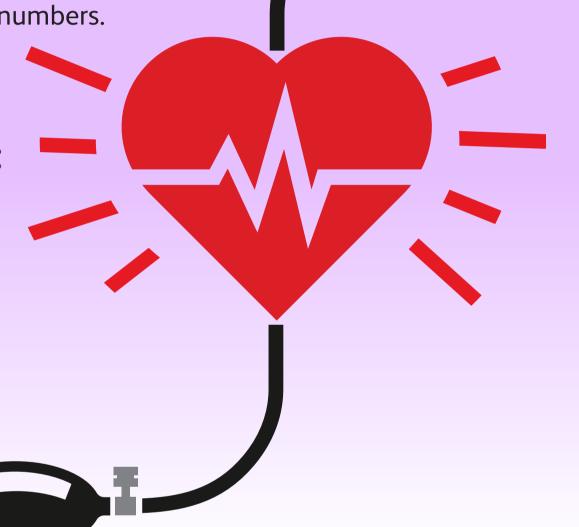


BLOOD PRESSURE

Having regular checks is the only way to find out what your blood pressure reading is. The NHS recommends that all adults over the age of 40 have a check once every five years if their blood pressure is normal.1 After your check it's important to keep a record of your results and remember the numbers.

You can help manage your blood pressure with lifestyle changes:

- Using less salt²
- Cutting down on alcohol³
- Stopping smoking⁴
- Staying active⁵



TAKE STEPS TODAY TO MANAGE YOUR BLOOD PRESSURE TALK TO YOUR HEALTHCARE PROFESSIONAL FOR MORE INFORMATION

Don't forget the 3 Rs*







*Your healthcare professional will help you with regular checks and recording your results.





HIGH BLOOD PRESSURE, OR HYPERTENSION.

rarely causes symptoms in the early stages. However, high blood pressure is a major risk factor for cardiovascular disease (CVD) and can lead to a heart attack or stroke, so understanding your blood pressure reading is important.6

^{5.} World Health Organisation (2010) Global Recommendations on Physical Activity For Health Available at https://www.who.int/dietphysicalactivity/publications/9789241599979/en/ Last Accessed March 2021 6. World Health Organization (2013) A global brief on hypertension. Available at https://www.who.int/cardiovascular_diseases/publications/global_brief_hypertension/en/ Last Accessed March 2021





^{1.} NHS (2018) Blood Pressure Test. Available at https://www.nhs.uk/conditions/blood-pressure-test/ Last Accessed March 2021

^{2.} Cappucio, F.P (2013) Cardiovascular and other effects of salt consumption. Available at https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4089690/pdf/kisup201365a.pdf Last Accessed March 2021

^{3.} Drink Aware (2019) Alcohol and Blood Pressure. Available at https://www.drinkaware.co.uk/alcohol-facts/health-effects-of-alcohol/effects-on-the-body/alcohol-and-blood-pressure/Last Accessed March 2021

^{4.} British Heart Foundation (2019) Smoking, Available at https://www.bhf.org.uk/informationsupport/risk-factors/smoking Last Accessed March 2021